

Accurate Web Solution, Inc., doing business as Accurate Digital Solutions, is a SaaS hybrid company specializing in custom development. Our proficiency in creating advanced web and mobile applications and enhancing customer journeys aims to significantly boost customer lifetime value. We leverage over three decades of combined experience in technology, marketing, and creativity, using cutting-edge analytics tools to deliver industry-leading services.



Core Marketing Solutions

- **SEO and SEM:** Advanced strategies for search engine optimization and marketing.
- **Marketing Automation:** Enhancing marketing processes for efficiency and impact.
- **Website Design & Development:** Building functional, aesthetically pleasing websites.
- **Data-Driven Services:** Utilizing data for strategic decision-making.



Web & Application Design & Development

- **Platform Proficiency:** Skilled in WordPress, Shopify, Magento, Wix, and more.
- **Programming Expertise:** Strong in HTML, CSS, JavaScript, and various other programming languages.
- **Mobile App Development:** Specializing in Flutter, Kotlin/Java, and Objective/Swift.
- **Specialized Development Solutions:**
 - **WordPress & Wix:** Customizing blogs, e-commerce platforms, and websites.
 - **Headless Magento:** Developing scalable enterprise-level e-commerce stores.
 - **Shopify:** Creating e-commerce solutions for mid to large-scale businesses.
 - **Velo by Wix:** Utilizing Velo for advanced web application development.



Cloud Infrastructure & CI/CD Expertise

- **Cloud Services:** Proficient in Docker, Kubernetes, AWS services, and Microsoft Azure.
- **Continuous Integration/Development:** Implementing CI/CD automation processes.



Languages & Frameworks Expertise

- **Languages:** PHP, JavaScript, Ruby, Python.
- **Frameworks:** Laravel, Lumen, Express, Node.js, Ruby on Rails, Django, Flask, React, Next.
- **Styling Expertise:** Bootstrap, CSS, SCSS.



Database & Data Management Expertise

- **Databases:** SQL, MySQL, MariaDB, PostgreSQL, BigQuery, CosmosDB, NoSQL, Elasticsearch, Redis, MongoDB.
- **Queuing Services / Streaming:** RabbitMQ, Kafka, Cassandra.
- **API Design Pattern:** Specializing in GraphQL.



Storage & Email Solutions

- **Storage Options:** Offering HIPAA and PCI compliant solutions, AWS Cloud, and more.
- **Email Services:** Comprehensive email solutions, including automation.



Advanced SEO & SEM Services

- **Keyword Strategy:** Strategic keyword research and implementation.
- **SEO Techniques:** Expertise in on-page, off-page optimization, and brand reputation.



Marketing Automation Platforms

- **Utilizing Platforms:** Including SharpSpring, Salesforce, Marketo, and others.



Roles We Can Fill

- **Software Consultant:** Providing expert software strategy and solution guidance.
- **Software Architect:** Designing complex software systems and frameworks.
- **Database Design Architecture:** Developing efficient and scalable database architectures.
- **Technical Lead:** Leading and coordinating technical teams and projects.
- **Full-Stack Developer:** Developing both client and server software components.
- **Backend Developer:** Specializing in server-side web application logic.
- **Frontend Developer:** Crafting engaging user interfaces and experiences.
- **Project Manager:** Managing project execution and delivery.
- **Software Engineer:** Designing, developing, and implementing software solutions.



Industry-Specific Expertise

- **Diverse Industry Services:** Serving healthcare, finance, e-commerce, fitness, and more.
- **AI Solutions for Various Industries:** Developing tailored AI solutions.



Differentiators

- **Global Team:** Extensive expertise across strategic international locations.
- **Specialized Industry Experience:** Demonstrated success across numerous sectors.
- **Commitment to Diversity:** A culturally diverse and socially-minded corporate culture.
- **Awards & Recognition:** 2017 LGBT Business of the Year by WI LGBT Chamber of Commerce.



Our innovative approach, combined with extensive expertise in SaaS and custom development, positions us as leaders in the digital space, delivering solutions that drive growth and success.